## Why learn about the latest trends in British English pronunciation?

Chris Kunz\* Anglia Ascentis ESOL Examinations United Kingdom

Estuary English, or should we say the "Standard British Pronunciation Model" these days, is certainly pushing its way into our discourse hard and fast enough to start referring to *Received Pronunciation* as a model from "the good old days".

The malleability and ductility of Estuary English is so remarkable that it has managed to penetrate other varieties of British English as well as those Englishes spoken in many other parts of the world. This is clearly because of its fantastic ability to easily lend itself to suiting the needs of such a heterogeneous language group.

Therefore, analysing the pronunciation of the latest British model will not only help everyone achieve higher levels of communication, but will also help teachers bridge the gap between unrealistic pronunciation teaching and realistic pronunciation teaching in action.

When it comes to our students, it should be the teacher's job to actually help them not only to pronounce English more intelligibly, but also to understand the speech of others as much and as often as possible, including less carefully articulated speech which may sometimes even be regarded as "sloppy".

More and more speakers of English these days seem to prioritise the message they wish to put across to their intended listeners as opposed to the sounds which make up their actual utterances. Consequently, proactively assisting our students in the process of optimising their English pronunciation plays a crucial role since this will undoubtedly help them to become successful communicators of their messages and ideas.

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Estuary English, or should we say the "Standard British Pronunciation Model" these days, is pushing its way into our discourse hard and fast. Consequently, proactively assisting our students to productively understand these "new" pronunciation trends own will undoubtedly help them to become successful communicators of their messages and ideas.

In this interactive presentation Chris will debunk a few pronunciation myths.

<sup>\*</sup> Cambridge/RSA Certificate and Diploma in ELTA. Correo electrónico: academicdep@angliaexams.com SUPLEMENTO *Ideas*, II, 5 (2021), pp. 91-92

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