

## Cultural Differences – Jack Murphy – An Odyssey

*Jack B. Murphy\**

The Irish entrepreneur Jack B. Murphy, who has been living in Argentina for over two decades, shared his life experience and, in particular, referred to the cultural differences that he encountered along the way:

- Born Cork Ireland
- 1959: Started Jacques Photographers. By 1961 was largest wedding photography studio in Cork.
- 1961: Graduated from University College Cork with Degree in Business Studies.
- 1965: Joined John Murray & Sons Limited Youghal Co. Cork (a small construction and joinery firm), later known as Murray Kitchens Capacity: Accountant.
- 1966: Appointed as General Manager.
- 1967: Built the First Fitted Kitchen in Ireland.
- 1969: Bought Murray Kitchens with Leveraged Buy Out.
- 1971: Inaugurated first purpose built furniture factory in Ireland dedicated to “complete fitted kitchens.”
- 1972: Developed first Home Assembly Kitchen in Ireland and started to export.
- 1974: Commenced exporting to the USA. MK was first European kitchen furniture manufacturing to become a member of the American Association of Kitchens dealers.
- 1976: Exports grow to 65% of total production. Murray Kitchens brand leader in Ireland.
- 1977: Exclusive case work supplier to Atari Inc. (a subsidiary of Warner Communications) to make arcade video games for all of their markets worldwide outside of the USA.
- 1982: Sold special casework division to Atari Inc.
- 1984: Relocated to London.
- 1988: Relocated to New York.
- 1990: Murray Kitchens sold.
- 1992: Relocated to Buenos Aires.
- 1994: Two apartment buildings built and sold in San Isidro: Torres del Centenario.
- 1995: Co-founded The Shamrock Bar and Basement Club with Jason Murphy as joint partners. The First Irish Pub in Buenos Aires which continues to be one of the most successful bars in the city.
- 2004: Feng Shui Homes Launch.
- A total of four Feng Shui Homes buildings were completed and successfully sold:

Crámer 1667 – 2005

Moldes 825 – 2007

11 de Septiembre 1078 – 2009

Rivera 3030 – May 2011

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