

Different Types of Clients of a Hairdresser's Salon

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The life of a hairstylist, often romanticised as a whirlwind of creativity and glamour, is, in truth, a daily exercise in managing an eclectic assortment of personalities. The salon is not merely a place purely advocated for haircuts and styling; it is a microcosm of society where human quirks are laid bare. Among the many characters one may encounter, four types of clients stand out, each bringing unique challenges to the chair.

Despite their love for a bargain, there is always a client who expects a premium service that would make even the most seasoned stylist break out in a cold sweat. This individual believes that luxury and affordability should naturally go hand in hand. Arriving fashionably late, they expect miracles to be performed in minutes while maintaining an air of nonchalance, as if to say, "I could have gone anywhere, but I've graced you with my presence." These clients are a reminder that the art of hairdressing is as much about managing expectations as it is about managing unruly hair.

Next is the inquisitor, who demands information about every step you take and every product you use. These clients fancy themselves, connoisseurs of hair care, though one suspects their knowledge is derived largely from late-night internet searches and the back of shampoo bottles. They will inquire about the chemical composition of the colourant, the origin of the hair mask's ingredients, and whether the water temperature is precisely calibrated. For the hairstylist, it is an exercise in diplomacy—balancing information delivery with the need to get the job done. After all, one must not let the hair dye sit too long while explaining the molecular structure of keratin.

The third type of client is a dream for some and a puzzle for others: the one who agrees with everything. Lacking in confidence, they nod enthusiastically at any suggestion, be it a dramatic new style or a bold colour change. On the surface, this might seem like a blessing—a client who trusts you completely. However, the challenge here lies in the aftermath. For when the reality of their new look sets in, so too does the doubt. "Do I like this?" they might wonder aloud, eyes wide with uncertainty. It is at this moment that hairstylists must summon all their powers of reassurance, for it is not just the hair that needs shaping, but the client's self-esteem as well.

Finally, we come to the client who views the hairdresser's chair as a therapist's couch. This individual comes not just for a cut or change of hair colour, but for the cathartic release of sharing their deepest thoughts and worries. They will regale you with long accounts of their week, their relationships, their triumphs, and tribulations, all while you attempt to trim their fringe without inadvertently making too much eye contact in the mirror. For the hairstylist, this client requires a different set of tools—empathy, discretion, and the ability to listen attentively while maintaining the perfect blowout. Indeed, this type of client turns the salon into a confessional, where the price of a haircut includes a dose of emotional support.

Being a hairstylist involves far more than the simple act of wielding scissors and a blow dryer; it is about mastering the delicate arts of creativity, communication, and the patience of a saint. Not everyone, after all, possesses the rare talent of making engaging conversation while performing feats of coiffure wizardry. And then there is the true test of mettle—navigating the capricious landscape of salon clients, which requires the skills

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of a magician, a therapist, and a style savant, all in a day's work. Certainly, the duties involve shampooing, cutting, colouring, and styling, but they also require confronting the entire spectrum of human personalities. The expectations of satisfying every client, from the perpetually undecided to those who believe their expertise surpasses your own, is no minor challenge. Yet, one might say, if you can endure a day in the salon, you are most likely to endure anything life may throw your way.